

# CITY COUNCIL REPORT



Meeting Date: *October 24, 2023*  
General Plan Element: *Land Use*  
General Plan Goal: *Support a diversity of businesses.*

## ACTION

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**Liquor License Request for 68-LL-2023 Born & Bred (258455).** To consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for a New Application for a Series 12 (restaurant) State liquor license for an existing location and new owner.

## OWNER

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Born & Bred LLC

## APPLICANT CONTACT

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JEFFREY CRAIG MILLER

## LOCATION

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6149 N. Scottsdale Road Unit A-101

## REQUEST

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The applicant is seeking a favorable recommendation on a Series 12 (restaurant) liquor license for an existing location with a new owner. This has been a licensed location most recently operating with liquor since 2018 as a restaurant.

This liquor license allows the licensee to sell and serve spirituous liquor solely for consumption on the premises of an establishment which derives at least forty percent (40%) of its total revenue from the sale of food.

The applicant has indicated that this establishment will serve liquor between the hours of 11 am and 9 pm Monday to Thursday and 11 am to 10 pm Friday and Sunday; however, due to state liquor license processing requirements, they are not required to notify the city or the state if they change their hours of operation.

## IMPACT ANALYSIS

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### Reliability and Location

#### **A.R.S. Section 4.-203.A and R19-1-702 Granting a License for a New Owner for a Certain Location.**

The capability, qualifications and reliability of the applicant has been shown.

### Restaurant

#### **A.R.S. Section 4-205.02 and R19-1-206 Criteria for Restaurant Operations.**

This owner intends to operate this location as a restaurant. This establishment is 2,968 sq. ft. in size, **plus** an existing/proposed 630 sq. ft. patio. The bar service area is 288 sq. ft. or 10% of gross floor area, and the kitchen area is 1,400 sq. ft. or 47% of the gross floor area. The operational characteristics and floor plan qualify as a restaurant.

### Outdoor Patio

The existing patio, on the west side of the building is 288 sq. ft. and does not encroach into the adjacent pedestrian walkway.

### Zoning

This site is zoned C-2 (C) & C-2 & C-O (Central Business & Commercial Office). The C-2 & C-O district allows restaurants as a permitted use. The applicant has been notified of the city's expectation that the business will operate as a restaurant.

### Public Safety

**Police Department:** No Opposition

**Major life safety issues:** None noted

### Public Notice and Proximity

#### **A.R.S. Section 4-201.B. Petitions from Persons in Close Proximity.**

The applicant has maintained the required posting notice for the State mandated 20-day period. No petitions or protests were received during the 20 (twenty) day posting period.

## COUNCIL OPTIONS & STAFF RECOMMENDATION

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### Council Options

The City Council has the option of recommending approval, disapproval or no recommendation to the Arizona Department of Liquor Licenses and Control.

### **Staff Recommendation**

Staff advises that the license request meets the criteria imposed for determining the capability, qualifications, and reliability of the applicant.

### **Next Steps**

The City Council's recommendation will be forwarded to the Department of Liquor Licenses and Control for their consideration. If the application is approved by the Department of Liquor Licenses and Control, the applicant should receive their license from the State within 105 days of original application.

### **RESPONSIBLE DEPARTMENT(S)**

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Jason McWilliams, Planning Specialist, [jmcwilliams@scottsdaleaz.gov](mailto:jmcwilliams@scottsdaleaz.gov)  
Planning and Development Services

Thomas Myers, Lieutenant, [tmyers@scottsdaleaz.gov](mailto:tmyers@scottsdaleaz.gov)  
Police Special Investigations

### **APPROVED BY**

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Tim Curtis, AICP, Current Planning Director  
480-312-4210, [tcurtis@scottsdaleaz.gov](mailto:tcurtis@scottsdaleaz.gov)

10/2/2023

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Date

### **ATTACHMENTS**

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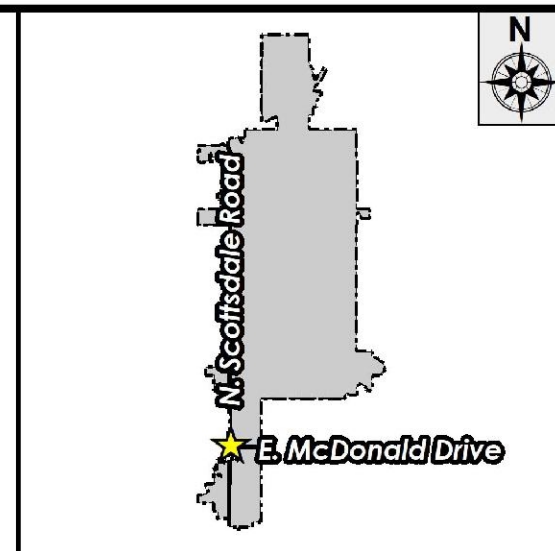
1. Map
2. City of Scottsdale Applicant Questionnaire
3. State Application (Front Page, including menu)
4. Floor Plan



Q.S.  
21-45

G.I.S. Orthophoto 2022

68-LL-2023



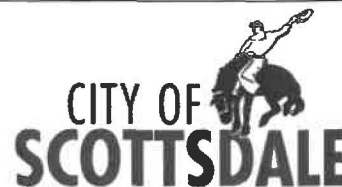
Born & Bred (258455)



# Liquor License Questionnaire

## (Existing Location)

### Restaurants & Bars (Series 11, 12, 6, 3, 7, 13)



Please complete all questions and return within 3 business days.

Name of Business: Born & Bred

Business Address: 6149 N Scottsdale Rd Unit A101

Total Gross Square Footage of Establishment (Minus the Patio): 2968

Is this business under construction or being remodeled? ☐ Yes ☒ No

Does this business have an existing patio? ☒ Yes ☐ No Dimensions of patio 630 ft

Does this business have a proposed patio? ☐ Yes ☒ No Dimensions of patio \_\_\_\_\_

Was liquor sold at this location prior to this application? ☒ Yes ☐ No

If **yes**, what type of license? Series 12

Is this business currently open? ☐ Yes ☒ No

If **yes**, is this business operating with an Interim license? ☐ Yes ☒ No

If **no**, what is the proposed opening date? 12/2023

#### For Restaurants, Bars and Restaurants/Bars:

Will the bar service area be less than 15% of the gross floor area? ☒ Yes ☐ No\*

Gross square footage of bar service area: 288

*(includes the floor area under indoor and outdoor bars and the floor area behind the bars used for storage, prep and serving of food or drinks. NOT kitchen/backroom storage)*

Will the kitchen be less than 15% of the gross floor area? ☐ Yes\* ☒ No

Gross square footage of kitchen: 1400

Will the full kitchen close before 9:00 p.m.? ☐ Yes\* ☒ No

Will less than 40% of gross revenues be derived from the sale of prepared food? ☐ Yes\* ☒ No

During what hours will the establishment offer liquor sales? 11am-9pm Mon-Thu 11am-10pm Fri-Sun

#### For admittance:

Will age verification be required/requested at any time during business operations? ☐ Yes\* ☒ No

#### For admittance:

Is a cover charge required at any time during business operations? ☐ Yes\* ☒ No

**\*May require a Conditional Use Permit**

Please check **one** of the following that best describes the primary business operation:

☐ packaged retail ☒ restaurant ☐ bar ☐ personal service ☐ education service

☐ manufacturing ☐ hotel / tourist accommodation ☐ residential facility ☐ sports / theater

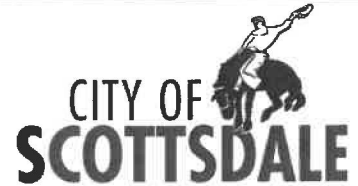
### Planning and Development Services

7447 E. Indian School Road, Suite 105, Scottsdale, AZ 85251 ♦ [www.ScottsdaleAZ.gov](http://www.ScottsdaleAZ.gov)

# Liquor License Questionnaire

## (Existing Location)

### Restaurants & Bars (Series 11, 12, 6, 3, 7, 13)



Please complete all questions and return within 3 business days.

#### Will this business feature any of the following:

Patron Dancing?	<input type="checkbox"/> Yes*	<input checked="" type="checkbox"/> No	Karaoke?	<input type="checkbox"/> Yes*	<input checked="" type="checkbox"/> No
Live Bands?	<input type="checkbox"/> Yes*	<input checked="" type="checkbox"/> No	DJ?	<input type="checkbox"/> Yes*	<input checked="" type="checkbox"/> No
Amplified music?	<input type="checkbox"/> Yes*	<input checked="" type="checkbox"/> No	Games?	<input type="checkbox"/> Yes*	<input checked="" type="checkbox"/> No
Adult Entertainment?	<input type="checkbox"/> Yes*	<input checked="" type="checkbox"/> No	Four or more pool tables?	<input type="checkbox"/> Yes*	<input checked="" type="checkbox"/> No
After hours?	<input type="checkbox"/> Yes*	<input checked="" type="checkbox"/> No			

**\*May require a Conditional Use Permit**

#### Applicant Narrative:

ARS 4-201-G: Except for a person to person transfer of a transferable license for use at the same location and as otherwise provided in section 4-203, subsection A, in all proceedings before the governing body of a city or town, the board of supervisors of a county or the board, the applicant bears the burden of showing that the public convenience requires and that the best interest of the community will be substantially served by the issuance of a license.

1. I have the capability, qualifications and reliability to hold a liquor license because:

25 years of experience in the business and have had two successful restaurants with liquor licenses.

2. Please describe your business:

Full service restaurant

The City's forwarding of a recommendation to the AZ Department of Liquor Licenses and Control does not waive and is not a substitute for the Licensee's obligation to comply with all state, local and federal laws, policies and regulations applicable to the license. The Recommendation is not a permit or regulatory approval to hold any events or construct or demolish any improvements. Zoning processes, building permit processes, and similar regulatory requirements may apply to Licensee's contemplated Improvements and are completely separate from the Recommendation. Licensee shall be responsible to, separate and apart from this Recommendation, directly obtain all necessary permits and approvals from any and all governmental or other entities including the City's having standing or jurisdiction over the subject areas. For more information regarding zoning processes, building permit processes, and similar regulatory requirements and approvals please call 480-312-2611.

Print Name: Rhonda Rodriguez Signature:  Date: 9/20/23

**Planning and Development Services**

7447 E. Indian School Road, Suite 105, Scottsdale, AZ 85251 ♦ www.ScottsdaleAZ.gov

**State of Arizona**  
**Department of Liquor Licenses and Control**

Created 09/14/2023 @ 03:29:07 PM

**Local Governing Body Report**

**LICENSE**

Number:		Type:	012 RESTAURANT
Name:	BORN & BRED		
State:	Pending		
Issue Date:		Expiration Date:	
Original Issue Date:			
Location:	6149 N SCOTTSDALE ROAD UNIT A-101 SCOTTSDALE, AZ 85250 USA		
Mailing Address:	PO BOX 2502 CHANDLER, AZ 85244 USA		
Phone:	(480)730-2675		
Alt. Phone:			
Email:	LIQUORLICENSE@AZLIC.COM		

**AGENT**

Name:	JEFFREY CRAIG MILLER
Gender:	Male
Correspondence Address:	PO BOX 2502 CHANDLER, AZ 85244 USA
Phone:	(480)730-2675
Alt. Phone:	
Email:	LIQUORLICENSE@AZLIC.COM

**OWNER**

Name:	BORN & BRED LLC		
Contact Name:	JEFFREY CRAIG MILLER		
Type:	LIMITED LIABILITY COMPANY		
AZ CC File Number:	23558887	State of Incorporation:	AZ
Incorporation Date:	07/23/2023		
Correspondence Address:	PO BOX 2502 CHANDLER, AZ 85244 USA		
Phone:	(480)730-2675		
Alt. Phone:			
Email:	LIQUORLICENSE@AZLIC.COM		

Officers / Stockholders

'23 SEP 8 Lign. Lic. PM 3:45

**Appetizers**

Steak Tartar \$20

Tuna Tartar \$19

Bone Marrow \$19

Shrimp \$4ea

Charcuterie Board \$21, \$32

**Salads**

Ceasar \$15

Wedge \$16

Chopped \$16

Add ons

Salmon \$8

Shrimp \$3

Chicken \$6

**Entrees**

Pasta \$24

Salmon \$32

Short Ribs \$32

Burger \$18

Flat Iron \$40 (choice of sauce with steaks)

Filet \$50

Ny \$60

**Sides**

Fries \$8

Vegies \$10

Street Corn \$10



## Desserts

Bread Pudding \$12

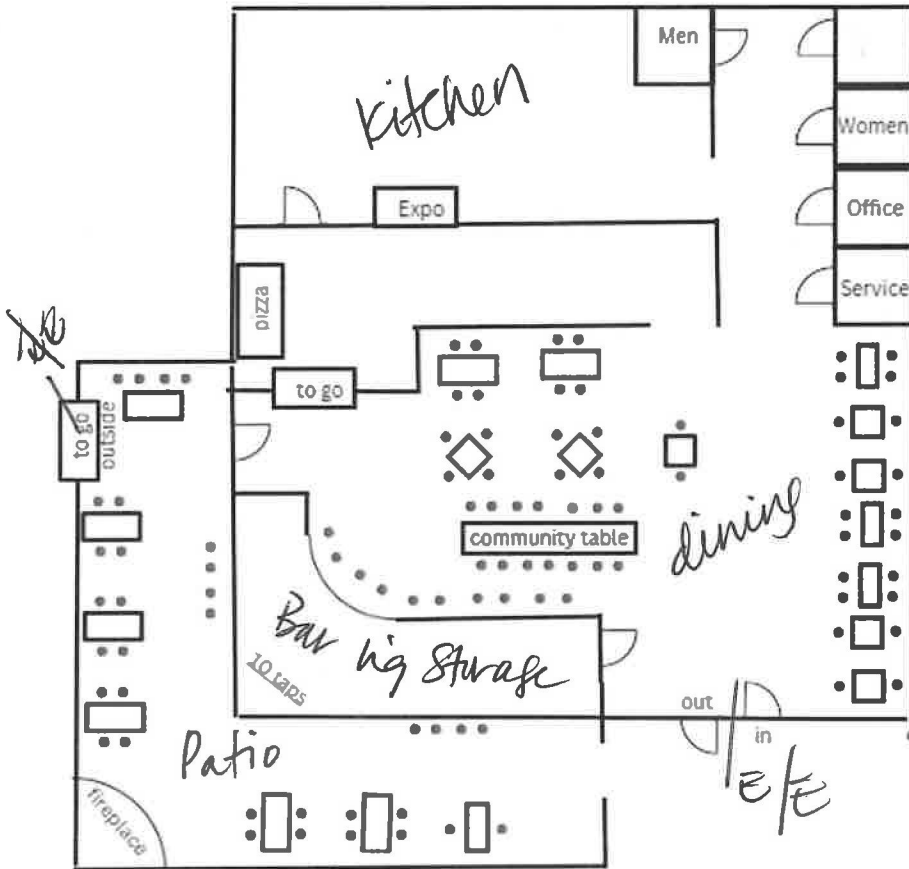
Espresso \$3 \$5

Cream Brulee \$11

Coke products \$3

'23 SEP 8 Liq. Lic. PM 3:45

23 SEP 8 Lic. Lic. PM 3 45



29608  
630 patio  
3598 sq ft.